

Message Text

UNCLASSIFIED

PAGE 01 BERN 03889 181255Z

50

ACTION EB-05

INFO OCT-01 EUR-06 ISO-00 EA-07 /019 W

----- 122976

P 181200Z SEP 73

FM AMEMBASSY BERN

INFO SECSTATE WASHDC PRIORITY 8201

UNCLAS BERN 3889

FOLLOWING TEL SENT ACTION AMEMBASSY BERN INFO ZURICH FROM
USDOC, 07 AUGUST 1973 BEING REPEATED FOR YOUR INFO:

QUOTE

UNCLAS USDOC 10936

E.O. 11652: N/A

TAGS: BEXP SZ

SUBJ: PARTICIPATION OF MANUFACTURING JEWELERS AND SILVER-
SMITHS OF AMERICA INC. IN EUROPEAN WATCH AND JEWELRY
FAIR, APRIL 4-17, 1974, IN BASEL

1. GEORGE R. FRANKOVITCH, EXECUTIVE DIRECTOR OF THE SUBJECT
TRADE ASSOCIATION, VISITED COMMERCE TO ASK FOR USG ASSISTANCE
IN SECURING EXHIBITION SPACE IN THE EUROPEAN WATCH AND
JEWELRY FAIR HELD CONCURRENTLY WITH THE 57TH SWISS INDUSTRIES
FAIR, APRIL 4-17, 1974. THE BASEL FAIR AUTHORITIES HAVE
TOLD FRANKOVITCH THAT PARTICIPATION IN THE JEWELRY FAIR IS
LIMITED TO EUROPEAN FIRMS. FYI ACCORDING TO FRANKOVITCH
THE REASON FOR THIS POLICY IS TO KEEP OUT JAPANESE FIRMS
END FYI.

2. DRAWING ON THE CLOSE WORKING RELATIONSHIP AS A RESULT
OF USG PARTICIPATION AT NUCLEX, EMBASSY REQUESTED APPROACH
BASEL FAIR AUTHORITIES TO ATTEMPT TO SECURE 200 SQUARE METERS
AT JEWELRY FAIR. FRANKOVITCH NEEDS SUFFICIENT AREA TO
ACCOMMODATE 15-20 FIRMS, WHICH WILL LEASE SPACE FROM
THE ASSOCIATION.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BERN 03889 181255Z

3. THE ASSOCIATION WOULD ACCEPT, AS SECOND BEST, SPACE

AT THE CONCURRENTSWISS INDUSTRIES FAIR (UNCLEAR FROM OUR INFORMATION IF NON-SWISS EXHIBITORS ARE PERMITTED IN THIS FAIR). FAILING EITHER OF THE ABOVE EMBASSY REQUESTED TO INVESTIGATE AND RECOMMEND SITE AT A HOTEL OR OTHER SUITABLE LOCATION IN BASEL FOR SUCH AN EXHIBITION.

4. PENDING EMBASSY'S REPLY, FRANKOVITCH PLANNING VISIT BERN ON SEPTEMBER 17 TO DISCUSS THIS MATTER WITH COMMERCE ATTACHE. FRANKOVITCH PLANS, WITH COMMERCE CONCURRENCE, TO CALL ON EMBASSY TO SUPPORT COMMERCIAL PRESENCE OF US JEWELRY EXHIBITORS WHATEVER FORM IT MAY TAKE.

5. BACKGROUND - ACCORDING FRANKOVITCH, THE MANUFACTURING JEWELLERS AND SILVERSMITHS OF AMERICA, INC. HAS BEEN LONG ACTIVE IN PROMOTION EXPORT SALES OF US JEWELRY. IN ADDITION TO A 1965 EXHIBIT AT THE FRANKFURT TRADE CENTER, THE ASSOCIATION HAS FOR A NUMBER OF YEARS HAD SPACE AT THE HANOVER FAIR WHICH IT SUBLEASED TO ITS MEMBERS, SUCCESSFULLY INTRODUCING NUMBER OF THEM INTO EXPORTING. (THE SPACE AT HANOVER WAS INITIALLY OBTAINED ONLY AFTER THE INTERVENTION OF EMBASSY BONN.) HOWEVER AS A RESULT OF A RECENT DECISION BY THE HANOVER FAIR AUTHORITIES TO PUT CONSUMER GOODS IN A SEPARATE EVENT IN MARCH RATHER THAN IN THE HANOVER FAIR ITSELF, FRANKOVITCH HAS INFORMED HANOVER THAT THE ASSOCIATION WILL NOT EXHIBIT THERE IN 1974. SINCE MANY EUROPEAN JEWELRY FIRM ARE TRANSFERRING THEIR PARTICIPATION FROM HANOVER TO BASEL. FRANKOVITCH FEELS STRONGLY THAT US FIRMS MUST BE REPRESENTED IN BASEL IN 1974.

UNQUOTE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BERN03889
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730928/aaaaaupb.tel
Line Count: 91
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 24 SEP 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24-Sep-2001 by reddocgw>; APPROVED <28-Jan-2002 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PARTICIPATION OF MANUFACTURING JEWELERS AND SILVER- SMITHS OF AMERICA INC. IN EUROPEAN WATCH AND JEWELRY
TAGS: BEXP, SZ
To: n/a
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005